

Omron Healthcare Reaches 100 Million Blood Pressure Monitor Units Sold

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Omron Healthcare Co., Ltd. announced on August 28 a new sales milestone for blood pressure monitors: 100 million units sold worldwide. The first Omron digital blood pressure monitor was launched in 1973 and since then, Omron Healthcare has introduced more than 100 models used in more than 100 countries around the world.

“We would like to thank all customers, business partners and medical professionals who supported our healthcare business,” says Yoshihito Yamada, CEO of Omron Healthcare. “I am pleased that Omron blood pressure monitors are being used by so many people around the world to support their daily health management. Taking this milestone as a new start, we will continue to provide products with proven accuracy and services to help individuals achieve a healthy and comfortable life. ”

Based on its corporate mission “Health for all,” Omron Healthcare remains committed to bringing consumers high-quality, easy-to-use products with doctor’s office accuracy into the home. Along with offering a wide range of devices, Omron Healthcare is also devoted to promoting the importance of blood pressure monitoring at home to better help prevent and manage hypertension and other lifestyle-related diseases.

To commemorate this new milestone, Omron Healthcare will donate a part of the blood pressure monitor sales to the Japan Committee for UNICEF to support the health project in Namibia, where many children have no access to the healthcare services. This fund-raising initiative will help UNICEF train health extension workers on child-caring practices and newborn care. And it will also help hold Child Health Days to provide vaccines, vitamin A supplementation, and insecticide-treated mosquito nets, as well as growth monitoring and promotion in children under age 5, and care of pregnant mothers and hygiene promotion. The project aims to cover more than 45,000 children under age 5 and 14,000 pregnant and lactating mothers.

In addition, Omron Healthcare will conduct many local campaigns to celebrate the achievement of 100 million units sold worldwide. For more information, visit www.healthcare.omron.co.jp/bpm/english (accessible from September 1) to find out more about the history and technology of Omron blood pressure monitors along with fun facts and trivia about blood pressure.

Source: Omron Healthcare Co., Ltd.

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